

# SUCCEED WITH POLAND

THE ELECTROMOBILITY SECTOR

**Poland.Electromobility**

## Unprecedented growth

Highest growth rate in the OECD between 1990 and 2019

## Superb market access

40% of the region's total GDP and a gateway to the wider EU market

## Large, high-quality talent pool

300k+ of well-educated graduates annually

## Resilient economy

Max score for Macroeconomic Stability in the Global Competitiveness

Almost 30 years of continuous growth

Almost 10 years of stable growth in foreign trade turnover

## Transparent

Regional leader in the Transparency International Corruption Index

## FDI magnet

3rd in the EU in terms of value of new greenfield projects (2018) One third of all FDI stock in the region

## Top-notch infrastructure

1st in CEE in Airport Connectivity & Quality of Road Infrastructure (Global Competitiveness Report)

## Largest share of the EU budget

EUR 160bn for Poland in subsidies and loans until 2027

## Competitive, well-developed cities

European Cities of the Future (fDi Intelligence)

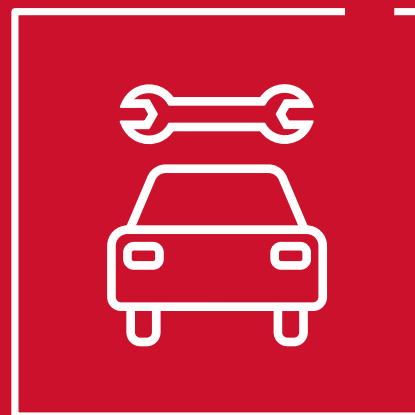
Warsaw: 7th position (ahead of Berlin and Stockholm)

Kraków: 2nd in EU in Business Friendliness among Large Cities





**STRATEGIC  
LOCATION**  
ENABLING  
COST  
REDUCTION



**WELL-DEVELOPED  
AUTOMOTIVE  
SECTOR**  
AS A STRONG  
BASE FOR  
ELECTROMOBILITY



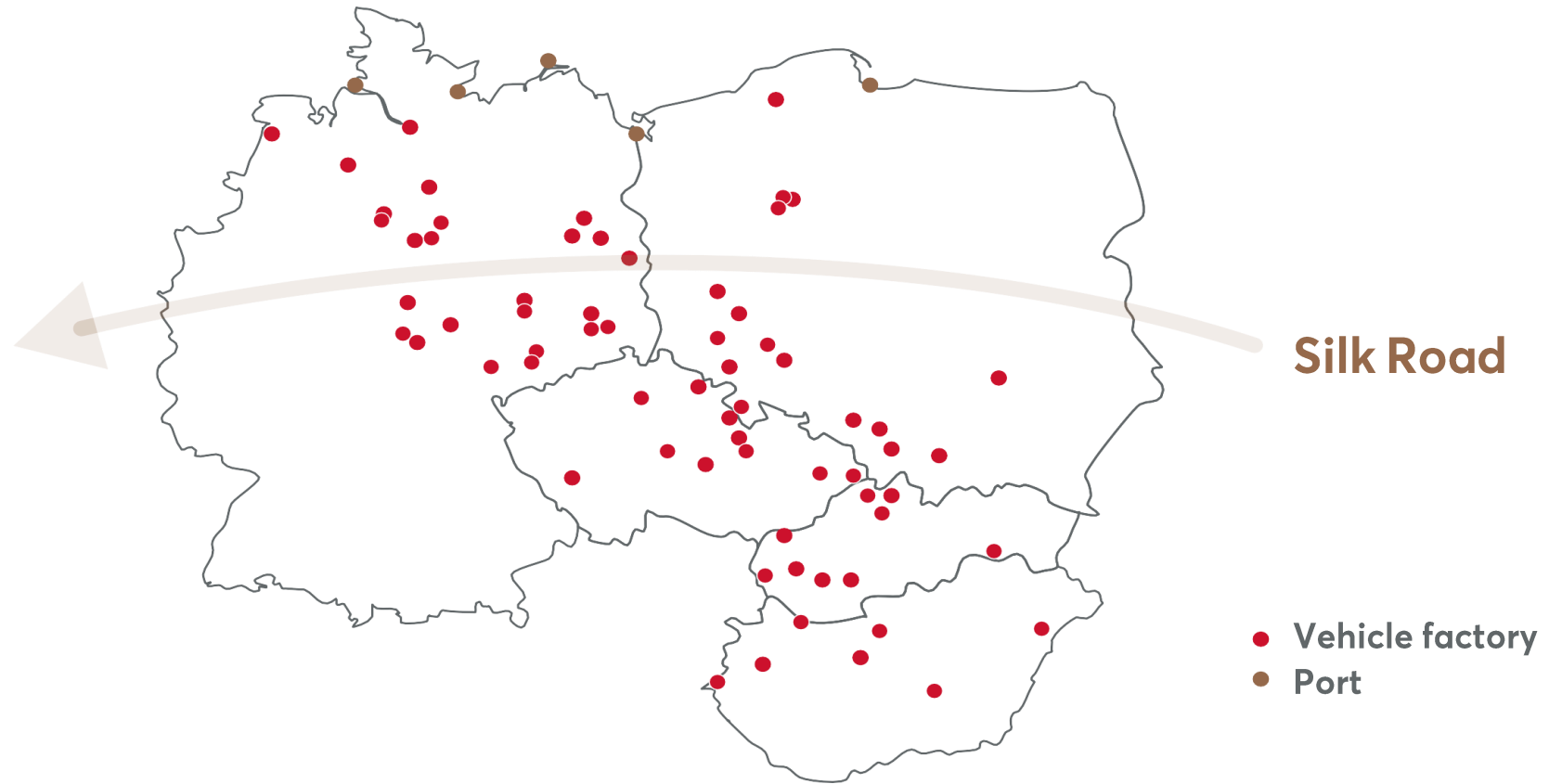
LARGEST  
FACTORY  
OF **ELECTRIC  
BATTERIES**  
IN EUROPE



**COMPETITIVE  
SOURCE OF  
SUPPLIERS**  
ACROSS THE  
WHOLE VALUE  
CHAIN

# Strategic location enabling cost reduction

## Gateway to Europe



### Strategic location

Poland's unique geographic position allows for a quick and steady supply of automotive parts to major assembly plants and ports within the same day

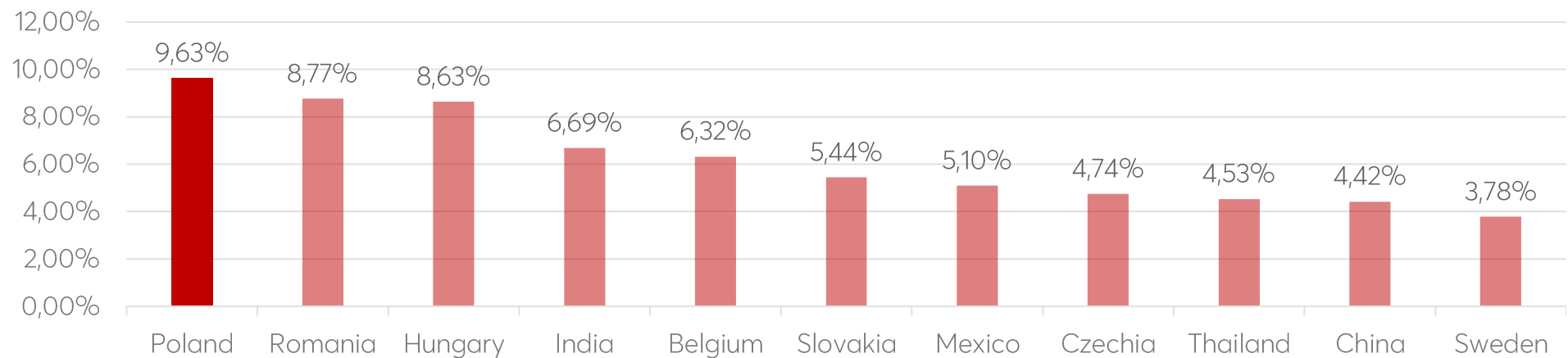
### Entrepôt to Europe

Poland lies on the crossroads of key logistical routes, including the important New Silk Road project

# Well-developed automotive sector as a strong base for electromobility

In the years 2015-2019, the Polish sector of automotive parts was the one that grew the fastest in the world.

## CAGR of top 10 exporters of car parts



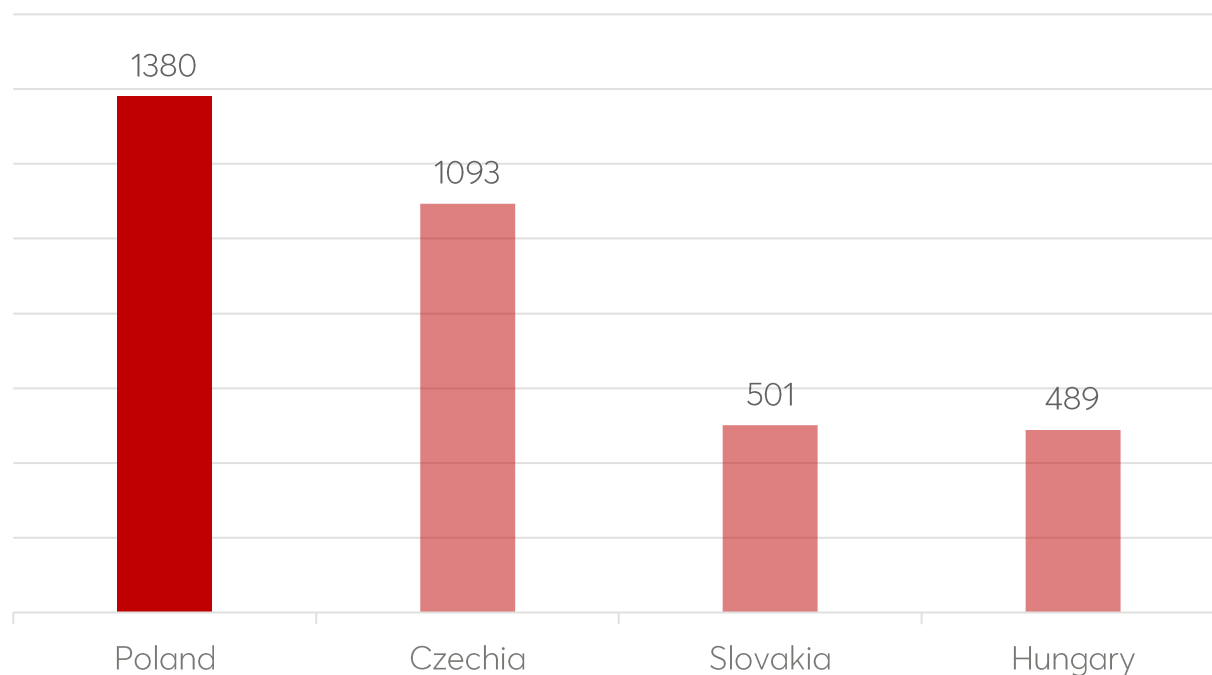
**In the last decade the Polish automotive sector has recorded a 100% growth in industrial production sold**

**No excise & duty tax and free parking for electric vehicles nationwide**

# Well-developed automotive sector as a strong base for electromobility

In 2017, there were 1 380 companies manufacturing for the automotive industry in Poland, compared to 1 093 in Czechia, 501 in Slovakia and 489 in Hungary

**Number of automotive companies in the V4 group, 2017**



**300K engineering students, the largest pool of employable adults with a sound technical education in the CEE region**

**50K new jobs will be created in electromobility over the next decade**

# Well-developed automotive sector as a strong base for electromobility

- Poland is at the forefront of investments in the automotive industry in Europe.
- According to data from the automotive industry in Q1 2021, the value of motor vehicles, trailers and semi-trailers sold in Poland amounted to 48.5 bn PLN, which is about 11.2% more than in the same period of 2020.
- At the end of Q1 2021, in vehicle, trailers and semi-trailers, as well as in vehicle parts and accessories production plants, which employed more than 9 employees, the total average number of employees was 200.4k across the whole sector.
- At the end of Q1 2021, in companies employing 49 or more employees, the total average number employed was 192.2k across the whole sector.

## Trends






**From quarter to quarter, experts from The Adecco Group have observed a gradual increase of optimism among Polish employers during the Covid pandemic, which is additionally due to the ongoing vaccination program and the easing of restrictions.**

**Poland has many newly opened production plants, and in addition, production lines from other countries are being transferred here.**

**Companies that have decided to open factories are expanding their plants, which proves that their initial investment was a good decision.**

# Largest factory of electric batteries in Europe



-  Manufacturer of EV battery materials and components
-  Manufacturer of EV cells and batteries
-  Manufacturer of EVs
-  Manufacturer of e-buses
-  Centre for development of AD and ADAS technologies

**> 50% of public transport vehicles will be electric or hybrid by 2030**

**The LG Energy Solution Wrocław factory is expected to have a capacity that will be the largest in Europe with 100GWh p.a.**

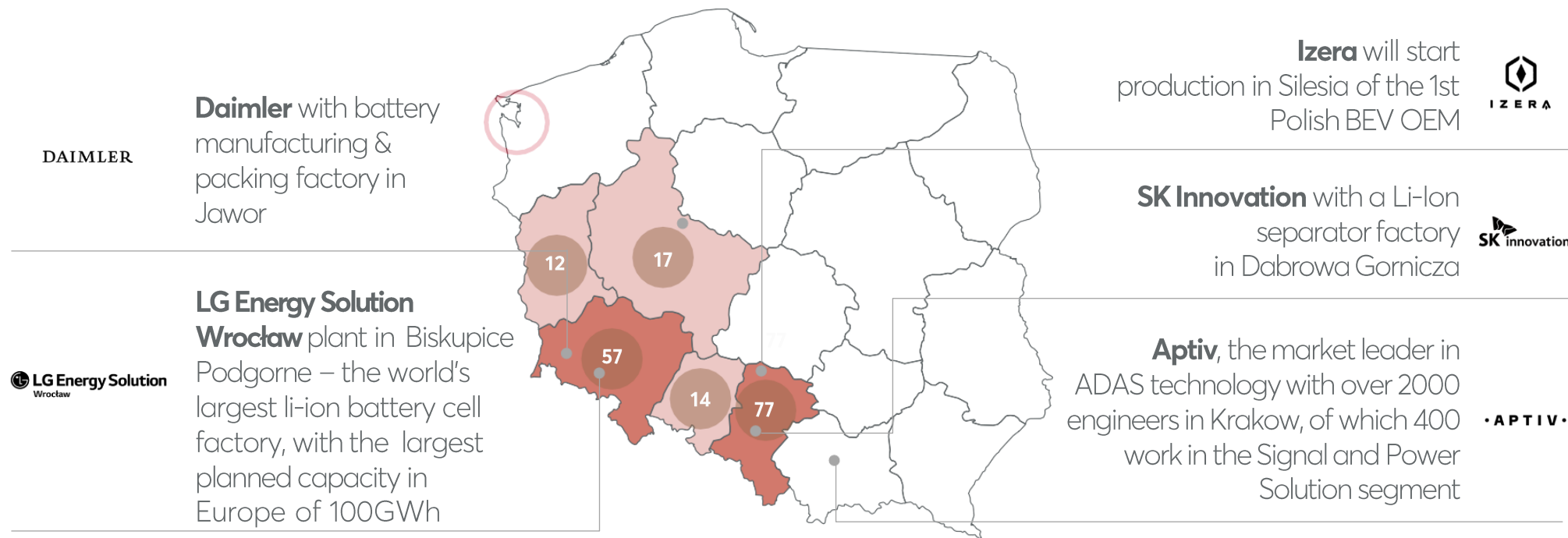
**The LG Energy Solution Wrocław factory is stimulating the formation of a cluster in Lower Silesia centred around EV solutions**

**The unique and most effective Li-Ion technology employed at the factory allows for the most competitive pricing at less than 100 USD per KWh**

\*The companies were selected on the basis of PAIH's experts' assessment, companies that have agreed to use their logo



# Competitive source of suppliers across the whole value chain



DAIMLER

LG Energy Solution Wrocław

SK innovation

APTIV

BWI GROUP DRIVING TECHNOLOGY

SUPERIOR INDUSTRIES

VOSS

TRW

PILKINGTON

NSG GROUP

*and many more...*

\*The companies were selected on the basis of PAIH's experts' assessment

# Sector supported by the Government's strategic policies

Electromobility is one of the most important elements of the Polish Government's Strategy for Responsible Development.

# 2025



The project assumes that by 2025, there will be a million electric vehicles travelling on Polish roads. Public transport is also going to undergo electrification. Both these projects play a key role in the innovation process of the Polish economy.

# Overview of investment support incentives

## Polish Investment Zone

Tax incentives available in all of Poland

## EU Funds

Poland is the biggest beneficiary of the EU budget for 2021-2027 - EUR 160bn in subsidies and loans.  
EU Funds available for specific projects

## Cash grants

Government cash grants between 5-25% of investment costs, depending on the location, size of the company and type of the project

## Cash Grant Programme

In order to meet business expectations and encourage companies to invest despite the Covid-19 pandemic, in 2021 the Council of Ministers adopted changes to the Programme for supporting investments of significant importance to the Polish economy for the years 2011-2030.

Support is provided in the form of a grant, based on an agreement concluded between the Minister responsible for the economy and the investor. The quantitative criteria have been lowered and the qualitative criteria for the evaluation of investments have been modified and aligned with the criteria within the Polish Investment Zone. Assessment as to the fulfilment of the required criteria has been simplified and made more precise.

## Available tax exemptions



### CIT exemption

Available in all of Poland  
10-15 years tax free



### R&D tax relief

Up to 250% deductions from income tax for R&D Centres  
An easy-to-apply tax instrument



### RET exemption

Available as a local exemption tool



### 5% tax on IP-related income

Long-term tax benefit

# The Polish Investment and Trade Agency

The Polish Investment and Trade Agency's (PAIH) mission as a government agency is:

- \* To enable small- and medium-sized companies to reach their full potential in exporting their products and services around the world
- \* To support potential investors in Poland by providing comprehensive and up-to-date information services regarding legal and tax aspects, location and human capital, as well as on the available financial incentives
- \* To promote 'Poland as a Brand'

## How we can help

PAIH's experienced team of experts with a hands-on approach and excellent understanding of investor's needs will ensure that your investment process is as fast and smooth as possible



**Information packages**  
(macroeconomic, HR, legal, sectoral data)



**Information on investment incentives**



**Location consulting**  
(help in choosing the right location for the investment)



**List of available investment properties**



**Organisation of site visits for prospective investors**



**Identification of potential suppliers and subcontractors**



**Organisation of B2B meetings**



**Facilitation of contacts with local and State authorities**

# Contact us

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This brochure was created in cooperation with  
The Adecco Group

September, 2021



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