

International Game and Animation Fest

ENCOURAGING
CREATIVE ECONOMY

3-4 JUNE
TASHKENT

GAME
FEST



MINISTRY OF DIGITAL
TECHNOLOGIES OF
THE REPUBLIC OF UZBEKISTAN



IT INVESTMENTS
CENTER

PROART
CENTER OF PERFORMING ARTS



Tashkent Game
and Animation



Venue:
IT PARK
COMPLEX

ABOUT THE FEST

IT Investments Center and ProArt cordially invites you to the inaugural International Game and Animation Fest, taking place on June 3 and 4, 2024 in Tashkent. This pioneering initiative is strategically positioned to reshape the creative economy in Uzbekistan and internationally, placing a special emphasis on the pivotal role of the gaming industry and its profound impact on international economy landscape.

Game and Animation Expo

June 3 and 4, 2024
10:00 – 17:00

IT Park Complex Fair Zone
and Ministry of Digital
Technologies, 1st floor

Game Forum

June 3, 2024
10:00–16:00
Conference Hall

Animation Forum

June 4, 2024
10:00–16:00
Conference Hall

E-sports Tournament

June 3 and 4, 2024
11:00 – 17:00
IT Park Complex Game Zone

E-sports Tournament Awarding Ceremony

June 4, 2024
19:00
Conference Hall

Cosplay

June 3 and 4, 2024
11:00 – 17:00
IT Park Complex Game Zone

YouTube Production Announcement

June 4, 2024
19:00
Conference Hall

Visual Artists Showcase – from Traditional to Digital

June 3 and 4, 2024
10:00 – 17:00
IT Park Complex Fair Zone

Music Festival

June 4, 2024
19:00
IT Park Complex



Tashkent Game
and Animation

Game and Animation Expo

June 3 and 4, 2024

10:00 – 17:00

IT Park Complex Fair Zone
and Ministry of Digital
Technologies, 1st floor

Game and Animation Expo

Game Expo – a global gathering of game publishers from around the world. This incredible event welcomes everyone, giving a chance to meet different companies and publishers under one roof. Dive into the exciting worlds of VR and AR, enjoy cybersport tournaments, animation studios, and explore a vast array of games. This is an opportunity to connect, collaborate, and experience the future of game industry.

The Expo Includes:



Games
Studio



Game
Publishers



VR & AR



E-Sports



Animation



Games

GAME FORUM

The Forum is a dynamic gathering of gaming industry experts, enthusiasts, and aspiring creators coming together to highlight the pivotal role of the game industry in the creative economy. This engaging event features knowledge sharing sessions, networking opportunities, and insightful discussions, including Q&A sessions with industry professionals. Discover VR, AR, eSports, and animation.

AGENDA

10:00–10:30

Registration and welcome

10:30–11:00

Opening ceremony

Opening remarks

Minister of Digital Technologies of Uzbekistan

11:00–11:45**Panel Discussion 1:****Advancements, Opportunities, and Impact of Gaming Industry in the World and in the Region**

What recent developments have shaped the gaming industry in the world, in Central Asia and in Uzbekistan? How are technological advancements and innovation driving growth and transformation within the sector? What opportunities exist for developers, entrepreneurs, and investors in Uzbekistan's gaming ecosystem? How can local talent and resources be harnessed to capitalize on emerging trends and global markets?

Speakers

Senior representatives of public institutions, global gaming and animation ecosystem and investors

11:45–12:00

Coffee break

12:00-12:45

Panel Discussion 2:
Expert Insights into Game Publishing Strategies
and Mobile Gaming Trends

What key factors should developers consider when entering into publishing agreements? How can developers actively cultivate and sustain vibrant communities around their games, even with limited budgets? What trends can we expect to see in the mobile gaming landscape in the coming years?

Speakers Game Publishers and Game Studios

13:00-14:00

Lunch

14:00-14:30

Panel Discussion 3:
Making Game Industry Attractive for Sales
and Investments

What are the most effective game launching tactics to ensure maximum visibility and engagement? How can developers optimize timing, marketing channels, and platform selection for a successful launch?

Speakers Game Marketing Experts from various stakeholders

14:40-15:10

Panel Discussion 4:
Exploring Esports Dynamics and Authentic
Game Experiences

How do game and audio design elements contribute to creating immersive and authentic gaming experiences in esports? What are the current legal challenges facing esports teams and organizations? Where do industry experts see the future of esports heading in terms of audience engagement, revenue streams, and global expansion?

Speakers Esports associations, operators, teams and players

15:10-15:40

Panel Discussion 5:
Inclusive Gaming: The Influence of Varied
Viewpoints in Narrative and Game Development

Exploring the impact of diverse perspectives, particularly from women and individuals with disabilities, on game design and storytelling. It underscores the value of diversity in enhancing the gaming experience.

Speakers Leaders from the industry organizations
and associations advocating for diversity

15:40-16:00

Closing Remarks

E-Sports Tournaments

Showcase your full potential in the world of e-sports!



DOTA 2

Dota 2



EA FC 24



PUBG MOBILE



Valorant



Cs2



League
Of Legends

Represented by official publishers – Tencent,
Riot Games, EA Sports and Valve



**WIN PRIZES
FROM SPONSORS**

June 3, 2024

Tournament schedule

June 4, 2024

11:00	PUBG TOURNAMENT (PUBG ZONE)	11:00	PUBG TOURNAMENT (PUBG ZONE)
11:00	FC24 (FIFA) TOURNAMENT (FC24 ZONE)	11:00	FC24 (FIFA) TOURNAMENT (EAFC24 REGION)
12:00	ESPORTS CLUB FAN MEETING (FANZONE)	12:00	ESPORTS CLUB FAN MEETING (FANZONE)
13:00	PUBG TOURNAMENT FINAL MATCH (PUBG ZONE)	13:00	PUBG TOURNAMENT FINAL MATCH (PUBG ZONE)
13:00	Cs2 TOURNAMENT (CS2 SECTION)	13:00	Cs2 TOURNAMENT (CS2 ZONE)
14:00	INFLUENCER FAN MEETING (FANZONE)	14:00	INFLUENCER FAN MEETING (FANZONE)
15:00	CS:GO TOURNAMENT FINAL MATCH (CS2 SECTION)	15:00	CS:GO TOURNAMENT FINAL MATCH (CS2 ZONE)
15:00	LOL TOURNAMENT (LOL ZONE)	15:00	LOL TOURNAMENT (LOL ZONE)
15:00	EAFC 24 (FIFA) TOURNAMENT (FC24 ZONE)	15:00	EAFC 24 (FIFA) TOURNAMENT (EAFC24 REGION)
16:00	ESPORTS CLUB FAN MEETING (FANZONE)	16:00	ESPORTS CLUB FAN MEETING (FANZONE)
17:00	LOL TOURNAMENT FINAL MATCH (LOL ZONE)	17:00	LOL TOURNAMENT FINAL MATCH (LOL ZONE)
17:00	VALORANT TOURNAMENT (VALORANT ZONE)	17:00	VALORANT TOURNAMENT (VALORANT ZONE)
18:00	INFLUENCER FAN MEETING (FANZONE)	18:00	INFLUENCER FAN MEETING (FANZONE)
18:45	VALORANT TOURNAMENT FINAL MATCH (VALORANT ZONE)	18:45	VALORANT TOURNAMENT FINAL MATCH (VALORANT REGION)
20:00	CLOSING CONCERT		

The venue of the E-Sports Tournament



COSPLAY

PUBG
MOBILE

PUBG MOBILE



VALORANT

Valorant



LEAGUE
LEGENDS

League
Of Legends



DOTA 2

Dota 2



EA
SPORTS
FC24

EA FC 24



CS

Cs2



June 4, 2024

10:00-16:00

Conference Hall

Animation Forum

Dive into the world of animation like never before.
We can't wait to welcome you to the Animation Expo Fest!



**TASHKENT
INTERNATIONAL
ANIMATION
FORUM**

Showcases

Animated films by local and foreign studios



Workshops

Hands-on sessions led by experienced animators to enhance skills and creativity



Lectures

- Cartoons not for children
- Cartoons on reality
- Incredible animation technics

WHITE
LINE

dip



TRT
COCUK

BOYBOY

animation
FUTURIST
studio

dynamic
box studio

BOLAJON

ANIMAFILM
BEYNÖLXALG ANIMASIYA FESTIVALI
INTERNATIONAL ANIMATION FESTIVAL

**GAME
FEST**

June 4, 2024

19:00

IT Park Complex

Music Festival

Get ready to experience the ultimate fusion of music, culture, and good vibes at Music Fest! Join us for a thrilling celebration featuring an electrifying lineup of artists, including the dynamic Global DeeJays, the captivating duo Joezi, and the mesmerizing vocalist Lizwi. From pulsating beats to soul-stirring melodies, Music Festival promises an unforgettable experience for music lovers of all tastes.

JOEZI

Famous DJ and Producer from France. Author of the popular hits "Amathole", "7 Seconds", "Ven Pa Ca"

GLOBAL DEEJAYS

GLOBAL
DEEJAYS

An Austrian tech house DJ team composed of DJ Taylor (Konrad Schreyvogel) and FLOW (Florian Schreyvogel). Their first three singles were big hits in Europe.

LIZWI

A world-renowned South African singer & producer. Her discography boasts of smash hits like Amathole, Isibani, Waves & Was, Zolalela etc.

Prepare to dance, sing, and create memories that will last a lifetime. Whether you're a music enthusiast or simply looking for a night of fun, Music Festival has something for everyone.



June 4, 2024
19:00
Conference Hall



Opening and presentation of MUSE Asia – new digital Media agency unlocking the full potential of YouTube in central Asia

- Global and local YouTube bloggers
- Famous YouTube Influencers
- Business and Brands in YouTube
- Podcasts and shows
- Monetization and content integration



CZIN BURAK

Chef and YouTuber



TİMUR ALTOP

Regional Manager
YouTube



SERDAR EKREM ŞİRİN

Gene. Director MUSE
ISTANBUL



ERTAN BALABAN

Content Producer



ERTAN BALABAN

Athlete, TV presenter,
entrepreneur



ŞİMGE SAĞIN

Singer

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