



ICTWEEK UZBEKISTAN



17-20 September, 2024
Tashkent, Uzbekistan



**MINISTRY OF DIGITAL
TECHNOLOGIES OF
THE REPUBLIC OF UZBEKISTAN**



**IT
EDUCATION
ASSOCIATION**

About ICTWEEK 2024

ICTWEEK UZBEKISTAN

The Week of Information and Communications Technologies of Uzbekistan is the key event in the field of Information Technologies, which has been held in Uzbekistan annually since 2004.

ICT Week traditionally combines a number of specialized events – forum, exhibition, press conferences and much more into a single format.

The main task of ICT Week is to create a platform for the exchange of experience and demonstration of the achievements of modern technologies and innovations. In addition, this is an ideal platform for demonstrating the attractiveness of the Uzbek IT market to foreign investors, the interaction between the state, companies and consumers.

The event is held with the support of the Ministry of Digital Technologies of the Republic of Uzbekistan. The organizer of ICT Week 2024 is IT Education Association.





ICT Week 2023



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10,000
VISITORS



100,000
US dollars
PRIZE FUND



5,000 m²
Total AREA



110
EXHIBITORS



31
COUNTRIES



200
INTERNATIONAL
EXPERTS



70
START-UPS



20
FOREIGN MEDIA
REPRESENTATIVES



11
INTERNATIONAL
FORUM AND SUMMITS



7
NEW INTERNATIONAL
REPRESENTATIVE OFFICES

HIGHLIGHTS



ICT Week 2024 In numbers



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EXPECTED RESULTS

Global Participation:
countries represented **50 +** Exhibitors **200 +**

Visitors **20 K+** Total Area **10,000 m²** Start ups **200**

Expect experts **500** Target Opportunities:
CIS, SCO, OTS, Central
Asian Countries and more

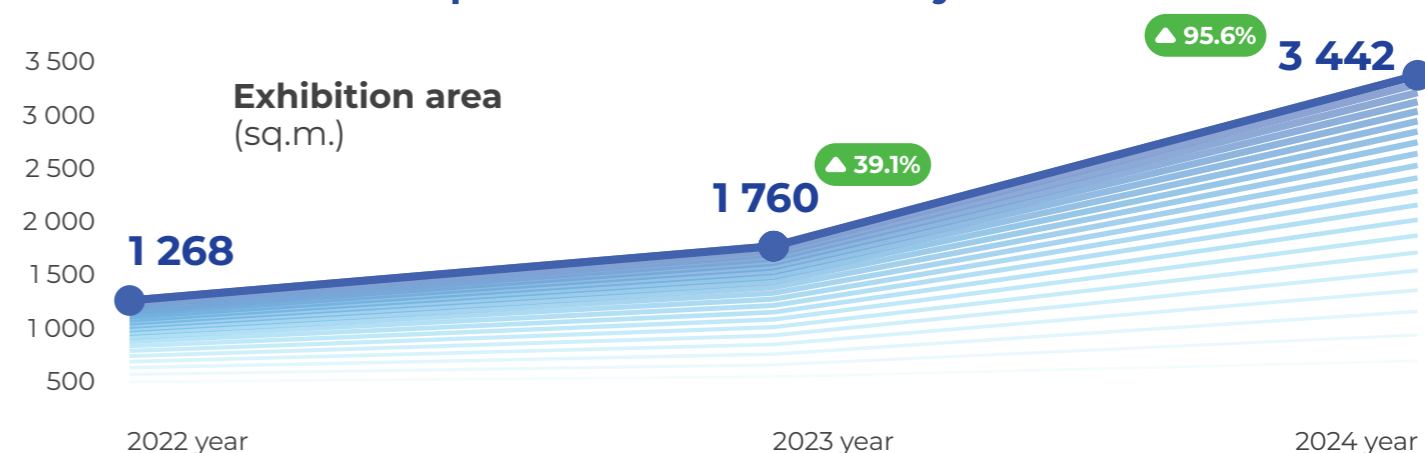
International Media Representatives **20+**

Prize Fund for Start up
competitions and pitches **100,000\$**

FORUM & SUMMIT

- Start up's Summit and venture programs
- Investment Opportunities
- Digitalization and governance services
- Outsourcing and BPO
- Fintech and E-commerce
- IT Education and Freelancing
- Creative Economy (Gaming, digital art and e.t.c)
- IT Business Partnership
- Artificial Intelligence

Exhibition area comparison for 2022~2024 years



Exhibition space prices ICT WEEK UZBEKISTAN 2024

Area configuration	Unequipped area* (1 sq.m)	Equipped area* (1 sq.m)
STAND IN A ROW open on one side	280 \$	380 \$
CORNER open on both sides	300 \$	400 \$
PENINSULA open on three sides	320 \$	X
ISLAND open on all sides	380 \$	X

*Prices do not include VAT

↗ Unequipped area

Embodies empty areas without any equipment.

It should be noted that when purchasing this format, you must take into account the additional costs of building an exclusive stand in accordance with your brand book and design. In addition, the cost of an unequipped area does not include electricity and other services, which are provided at a separate tariff.

↗ Equipped area

The equipped area includes:

- carpet covering
- banner stand with your design
- integrated lighting
- guaranteed 5 kW of electricity
- socket for convenience
- information desk
- a table and 2 chairs

This package provides your participation with high quality and functional tools to make your presence at the event as effective and comfortable as possible

Partner packages for the ICT WEEK UZBEKISTAN 2024 forum

Provided privileges and services	Exclusive \$10,000	Premium \$7,000	VIP \$5,000
Participation of the Partner's representative in one of the Forum events (by choice and agreement with the Organizer) as a speaker with a duration of speech.	25-30 mins	15-20 mins	Up to 10 mins
Placement of the partner's logo on a banner in the forum photo zone	+	+	+
Providing live broadcast of your speaker's speech on social networks - Facebook and YouTube	+	+	+
Providing a ticket for an evening reception on behalf of the Ministry of Digital Technologies of the Republic of Uzbekistan	4 tickets	3 tickets	2 tickets

Conditions of participation “Sponsor-partner status” in ICT WEEK UZBEKISTAN 2024

Provided privileges and services	General \$150,000	Platinum \$100,000	Gold \$50,000	Silver \$30,000	Evening Reception Partner \$30,000	Main Digital Partner \$25,000	Printing Partner \$15,000	Education Partner \$10,000	Registration System Partner \$10,000
Providing your company with “Partner” status	+	+	+	+	+	+	+	+	+
Indication of the partner in all press releases of the exhibition	+	+	+	+	+	+	+	+	+
Providing an opportunity for a management of a partner to speak at the grand opening	+	+	-	-	-	-	-	-	-
Providing the opportunity to hold your own session as part of the ICT Week 2024 forum	+	+	+	-	-	-	-	-	-
Providing VIP forum package that enables to participate as a speaker in an every ICT Week 2024 forum	+								
Granting the partner the right to use the exhibition logo indicating its status in its advertising campaign	+	+	+	+	+	+	+	+	+
Providing the opportunity for a welcoming speech by a partner representative (no more than 3 minutes) at an official evening reception	+	+			+				
Providing the opportunity to place a partner’s branded souvenir / gift on the banquet tables of the event	+	+			+				
Providing the partner with information and logo placement in the exhibition participants catalog	2 (two) spreads in the catalog of participants	2 (two) spreads in the catalog of participants	1 (one) spread in the participants' catalog	1 (one) page in the catalog of participants	1 (one) page in the catalog of participants	1 (one) page in the catalog of participants	half a page in the catalog of participants	half a page in the catalog of participants	half a page in the catalog of participants
The right to distribute partner advertising materials by promoters on the exhibition territory	+	+	+	+	+	+	+	+	+
Placement of the partner’s logo on advertising banners in the registration area and pavilion	+	+	+	+	+	+	+	+	+
Providing invitation cards to an evening reception on behalf of the Ministry of Digital Technologies of the Republic of Uzbekistan	15 (ten) invitation cards	10 (ten) invitation cards	7 (seven) invitation cards	5 (five) invitation cards	5 (five) invitation cards	4 (four) invitation cards	3 (three) invitation cards	2 (two) invitation cards	2 (two) invitation cards
Placement of the partner's logo in advertising materials: <ul style="list-style-type: none"> • In the event program • On street banners and posters • In VIP and standard invitation cards • On the official website of the organization • On the banner at the opening ceremony • On the banner in the forum registration area • On LED screens in the forum territory • On the cover of the exhibition catalog • On the plan of the exhibition pavilions • On all forum badges • On an Aerostat 	+	+	+	+	+	+	+	+	+
Additional features provided to the partner:	120 seconds	90 seconds	60 seconds	30 seconds	30 seconds	25 seconds	20 seconds	15 seconds	15 seconds
• Placement of an advertising video on screens throughout the exhibition	+	+	+	+	+	+	+	+	+
• Placement of a clickable logo on the exhibition website	+	+	+	+	+	+	+	+	+
• Affiliate photo and video report (video report and package of processed photos)	+	+	+	+					
Providing space in the exhibition area	40 sq.m.	25 sq.m.	20 sq.m.	12 sq.m.	12 sq.m.	12 sq.m.	-	-	-

KEY REASON FOR CHOOSING THE ICTWEEK-UZBEKISTAN



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»»» Why IT companies should come to ICTWEEK?

Sustainable economic growth
GDP – **5.7%**

Population over the – **37 million**

Average age of youth – **29 Y.O**

Multi language speaking
country – **5 million English
language**

Strong government support

Perspective IT talents – **100K+**

Visa free regime – **96 countries**

Number for employee – **21
million**

Internet coverage – **99%**

»»» Government TAX policy

Corporate taxes	0%
Social Tax	0%
Property & Land Tax	0%
Imported Goods VAT	NO
Personal Income Taxes	7.5%

»»» Perfect TARGET

Perfect location with **5 neighboring countries**

Potential CA market with – **80 million**

Potential CIS market with – **300 million**

Safe place to live according to the
Global Law and Order index – **10th**

IT VISA for **Employee and family**

Export scale in 2023 – **344 million USD** (for IT service export only)

Demographic growth – **2.2%**



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Thank you!

Contact us



Phone number:
+998-55-5110777

Email address:
info@ite-association.uz



Address:
Tepamasjid 4, Tashkent 100164,
Uzbekistan