
SILESIA

land of opportunities



Silesian
Voivodeship





LADIES AND GENTLEMEN,

I am proud to present you with a brochure promoting the investment and economic potential of the Silesia Region – a place where not only does the heart of Polish industry beat, but where there is also a space full of opportunities, where tradition meets modernity and local potential is combined with strongly supported internationalisation.

The transformation of the Silesia Region is being propelled by record EU funding for the years 2021–2027, with the region receiving as much as €3 billion under the Cohesion Policy and €2 billion from the Fair Transformation Fund. Such funds have never been available to us before, and we intend to make good use of it!

Silesia is open to innovation through the development of the new technology sector, green energy and modern services. Our future activities will focus on strengthening regional smart specialisations, such as the green economy, information technology or medicine.

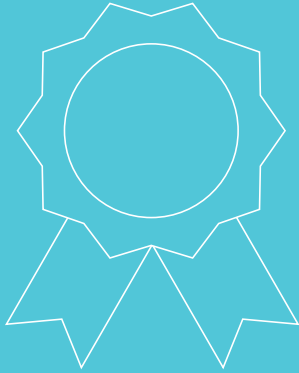
Our region is famous for its strong links between universities, research and development centres, business environment institutions and local businesses, and it is a place where domestic and foreign entrepreneurs find favourable conditions for the development of their ventures, while access to qualified staff and a wide range of support from regional and local institutions are the foundations on which we build our competitive advantage.

The Silesia Region, with its rich industrial heritage, is a region of many opportunities – from a strong economy, through the development of new technologies, to culture and tourism. Combining its industrial tradition with modern solutions, it offers an ideal place for companies and individuals seeking development opportunities and a good place to live.

I would like to address this publication to everyone interested in our region and invite you to discover its rich offer. I am convinced that our region can be a reliable partner in various projects and that here you will find space to succeed both in business and personal development.

WOJCIECH SAŁUGA
Marshal
of the Silesian Voivodeship

SHARE IN GDP



Mazovia Region
22.6 %

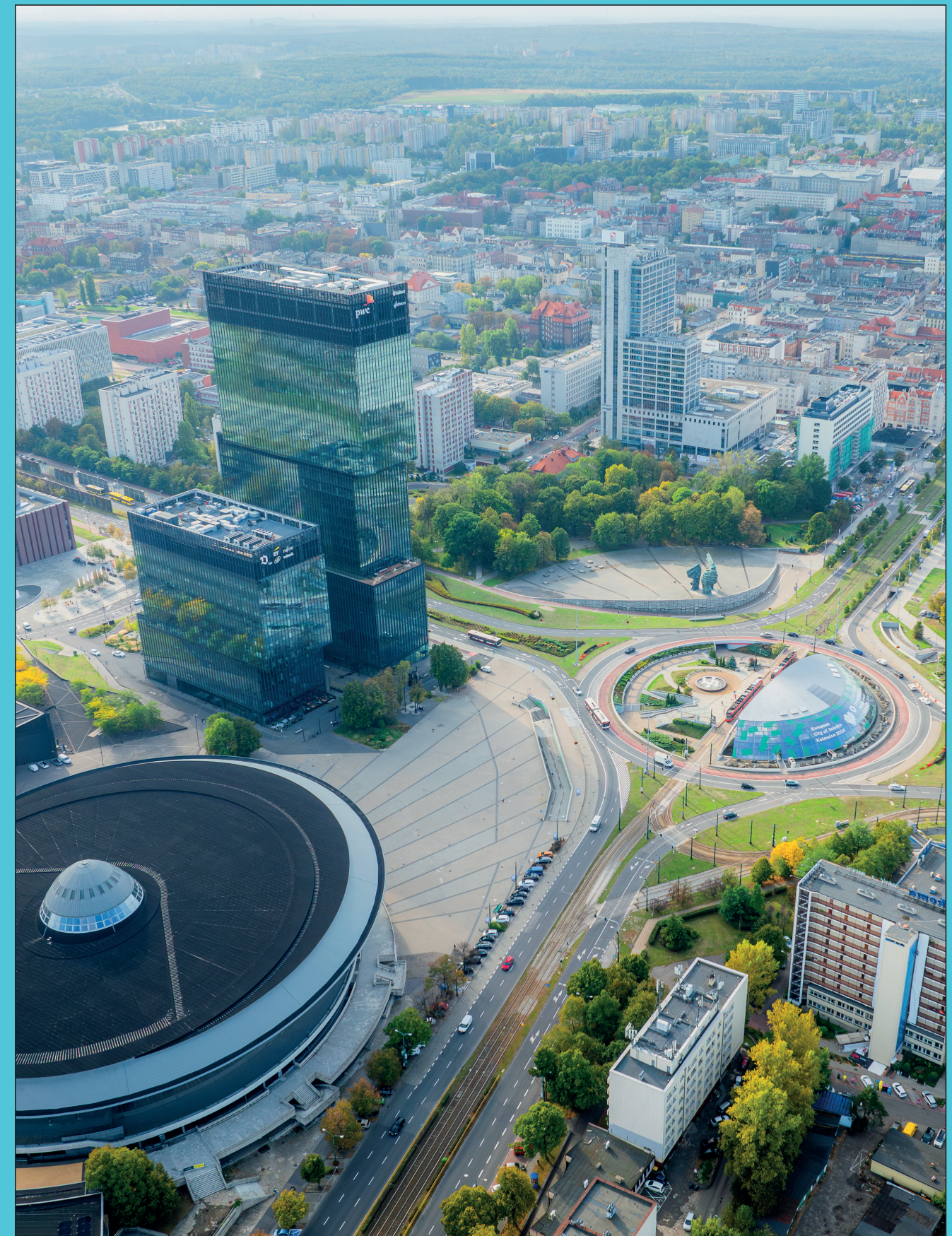
1

Silesia Region
12.1 %

2

good choice

- **2nd place** among Polish regions in terms of **GDP** – strong economic position of the whole region
- a leading **exporter** among Polish regions
- a diversity of industries
- **2nd place** among regions in terms of the **number of entities of the national economy**
- a high level of industrialization and the potential for **innovative development**
- a high level of social and economic development **attracting investment**
- **transport accessibility**
- extensive **road, railway and airport infrastructure**
- well-developed **warehouse and office real estate market**
- **logistics center** of southern Poland
- significant **human resources** and highly qualified employees with unique competences
- a wide range of dozens **higher education institutions**
- a wide network of **scientific and research units** and **business environment institutions**
- a large **sales market**
- a reliable **partner in international relations**
- numerous **distinctions and awards** in prestigious investment attractiveness rankings
- region of many **sports, cultural and artistic events**
- **tourist** potential
- **post-industrial** attractions
- unique **landscape**



PANORAMA OF KATOWICE CITY CENTRE

Photo: Radosław Kaźmierczak

SILESIA

gateway to the european market

key role in regional
and cross-border
development within the
European Union

an important
communication
and trading point
on the European
map

one of the best ways
to enter European
markets, strategic
geopolitical and
economic importance

KATOWICE INTERNATIONAL AIRPORT

Photo: Radosław Kaźmierczak



WITHIN A RADIUS OF 1 000 KM
→ **13 CAPITALS**
→ **221 MLN INHABITANTS**



SILESIA

basic information

THE SILESIAN MUSEUM IN KATOWICE

Photo: Radosław Kaźmierczak



REGION

4

sub-regions

36

counties and cities
with county rights

167

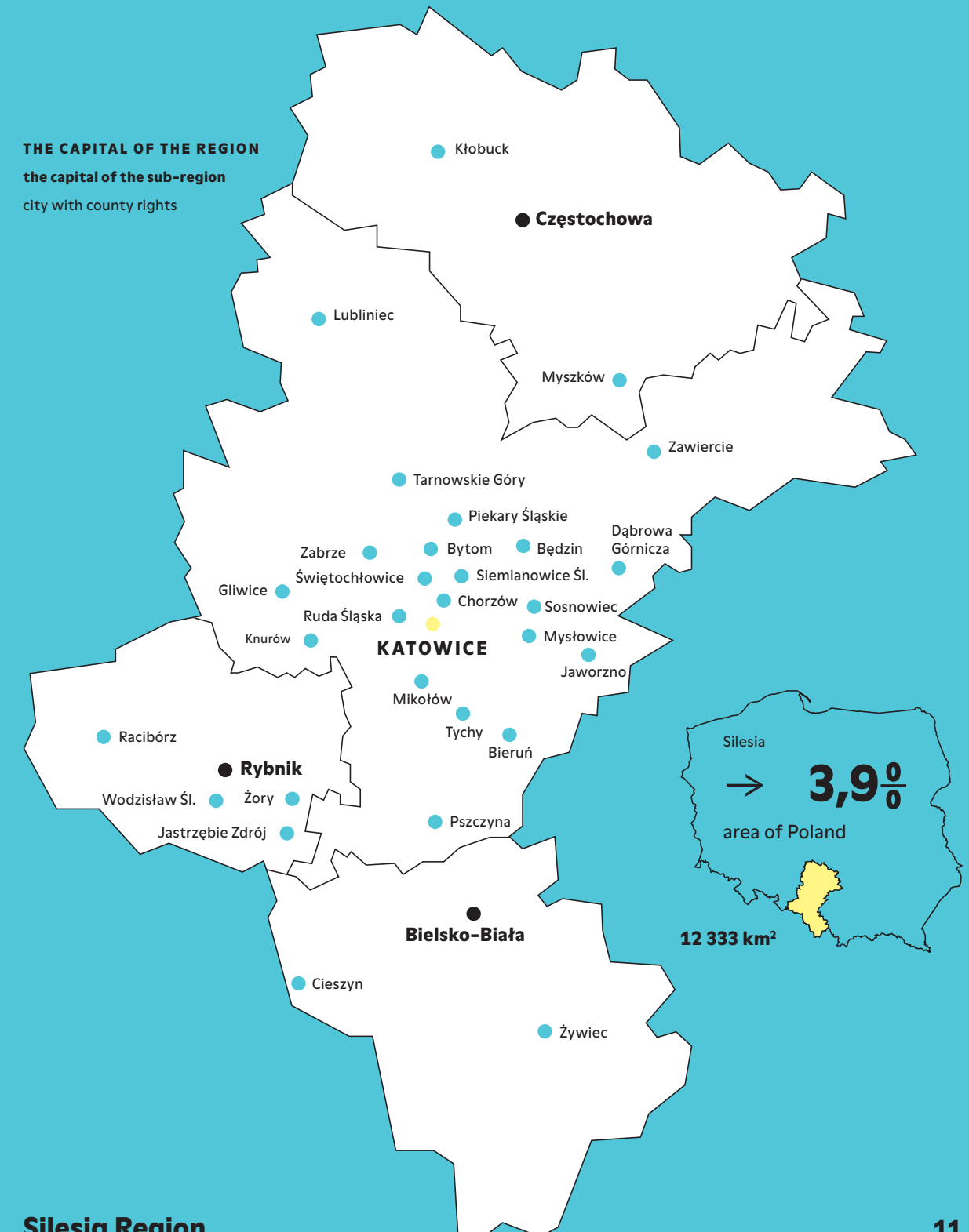
municipalities

12 333

km²



THE CAPITAL OF THE REGION
● **the capital of the sub-region**
○ city with county rights



communication center of Poland

strategic location

best transport
accessibility in Poland

the densest network
of expressways and
motorways in the
country

key elements
of transport
infrastructure

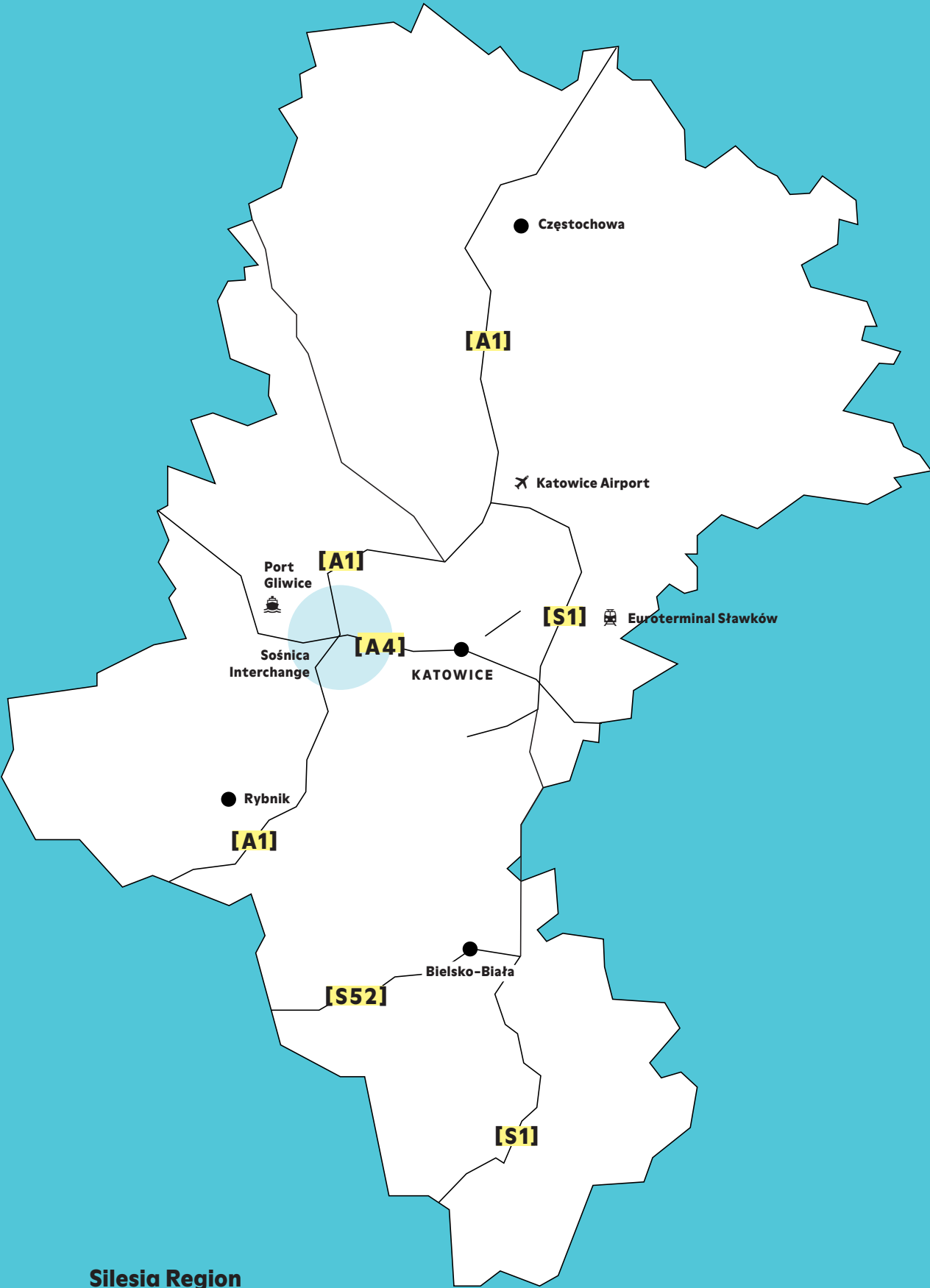
Katowice International
Airport

railway routes which
are part of international
railway lines

- **pan-European transport corridors**, intersection of A4 and A1 motorways, connecting the west with the east and the north with the south of Europe
- **Sośnica interchange** – the largest road interchange in Central Europe
- **Multi-lane transit road (DTŚ)** connecting the cities of the Górnośląsko-Zagłębiowska Metropolia (GZM Metropolis)
- **1st place in Poland** in terms of the length of motorways and expressways per 1 000 km²
- **Euroterminal Sławków** – the westernmost point of the broad-gauge railway, linking the region with the transport system in Asia

- **railway junction in Tarnowskie Góry** – the largest marshalling yard in Poland and one of the largest in Europe
- **Gliwice River Port** – the largest and most versatile inland port in Poland, part of the Oder Waterway, connecting the region with the seaports of Szczecin and Świnoujście and with the network of Western European canals
- **Katowice International Airport** – 4th place in Poland in terms of the number of passengers and 2nd in Poland in terms of the number of cargos served
- **within 100 km 2 important international airports:** Kraków Airport and Ostrava Airport

Multi-lane transit road (DTŚ):
Gliwice ⇄ Zabrze ⇄ Ruda Śląska ⇄ Świętochłowice ⇄ Chorzów ⇄ Katowice



Silesia Region

residents with potential

1st place in Poland in terms of population density (352 people/km²)

1st place in Poland in terms of urbanization coefficient (76%)

2nd place in Poland in terms of population (11.5% – almost 4.35 million)

BIEGAŃSKI SQUARE IN CZĘSTOCHOWA

Photo: Adam Markowski



- qualified and experienced staff with unique and highly developed technical and engineering competences
- one of the largest sales markets in Poland



economic heart of Poland

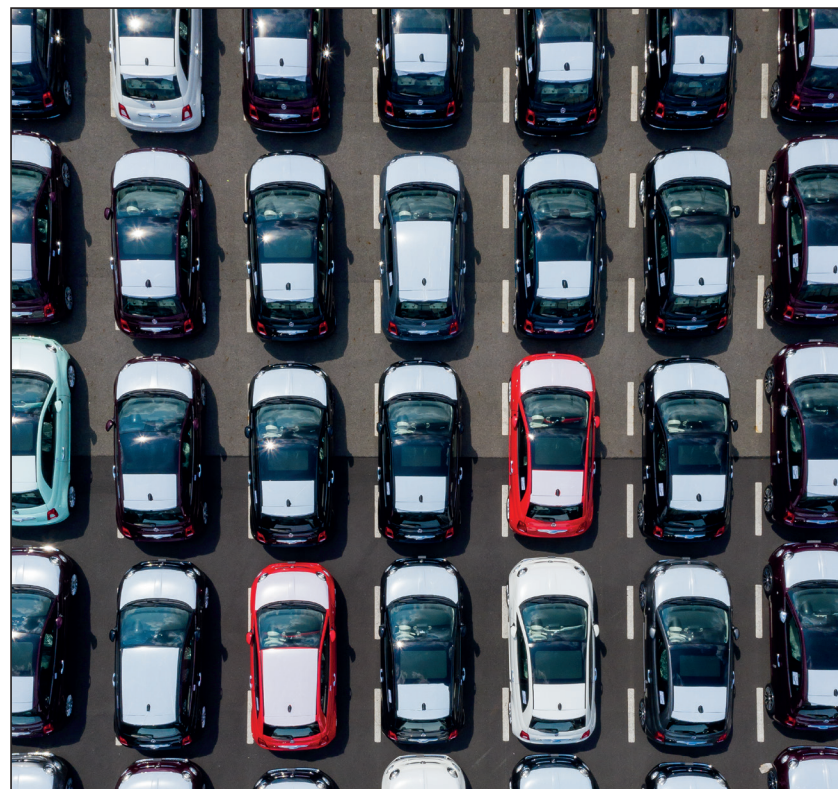
2nd the economically strongest region

2nd place in terms of GDP (12.1%)

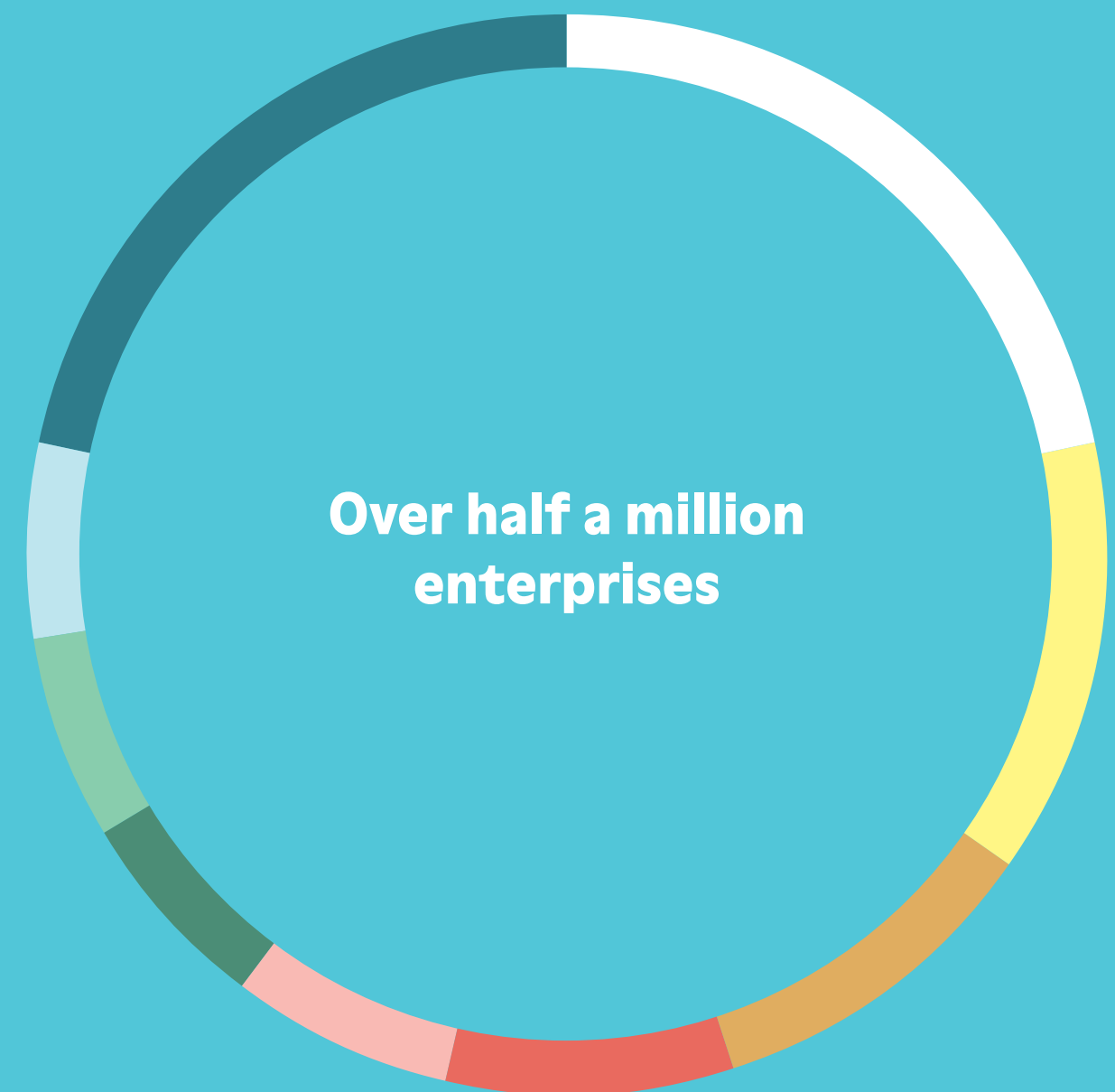
2nd place in terms of the number of enterprises – over 533 thousand (10.4% of entities operating in Poland)

3rd place in terms of the number of enterprises per 1000 inhabitants

- **diverse and modern** economic structure
- strong **industrial traditions**
- **rich natural deposits** – including hard coal, zinc and lead
- a good place to create **startups**



STRUCTURE OF ENTITIES OF THE NATIONAL ECONOMY [2023]



SILESIA

leading exporter

2nd place in terms of exports (11.1% share in the total value of Polish exports)

- the region's most important export industries:
- car parts and accessories
 - cars
 - steel products
 - plastics

strong brand built by regional products and services

cross-sectoral economic cooperation, broad collaboration and numerous partnerships

strengthening the country's position on the world economic map



Photo: Radosław Kaźmierczak

THE MOST IMPORTANT EXPORT MARKETS OF THE SILESIA REGION [2022]



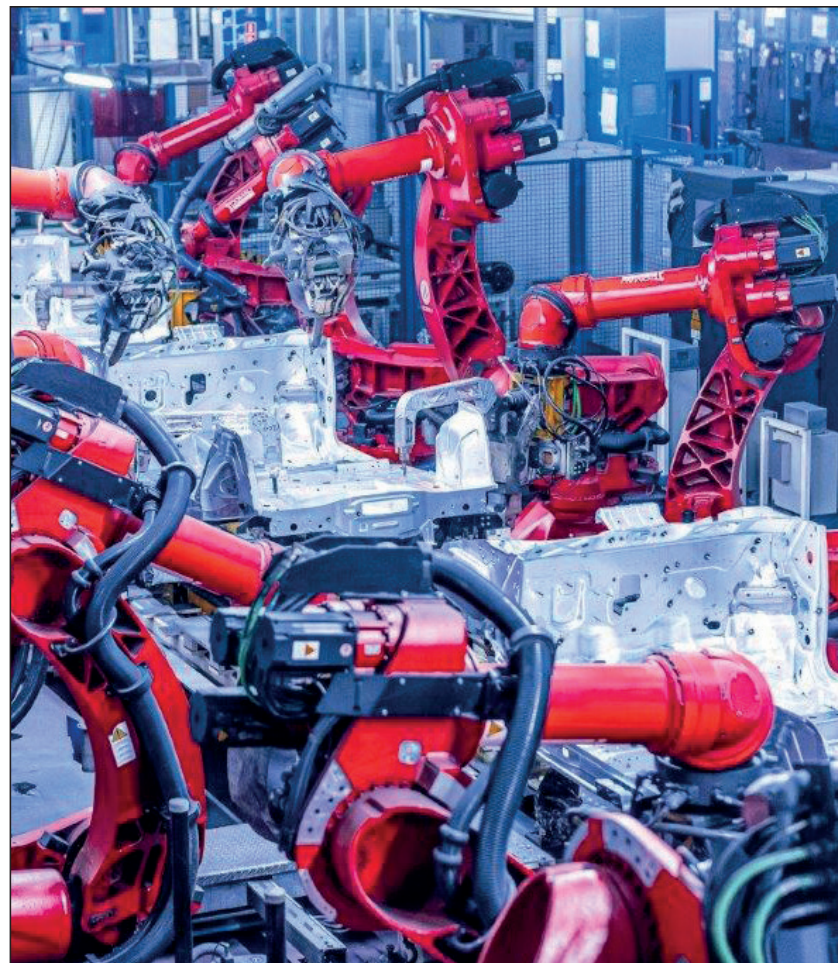
Silesia Region

innovative economy

2nd place in Poland in terms of the number of research units – 803 entities (10.8% of units nationwide)

implementation of the first Regional Innovation Strategy in Poland

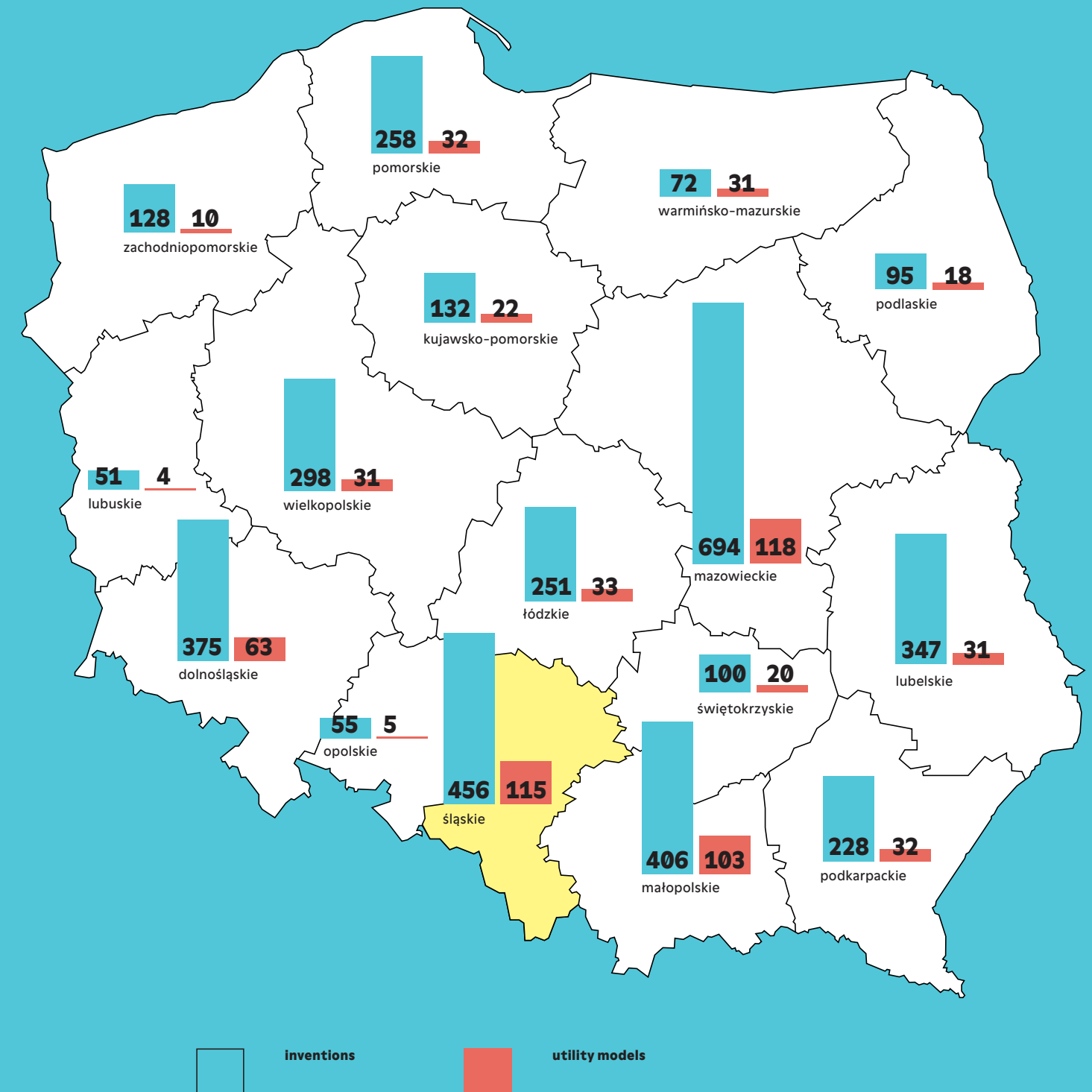
industries of the future: e-mobility, e-sports, design, IoT (Internet of Things) nanotechnology and smart construction



- smart regional specializations:
- energy
 - medicine
 - ICT
 - emerging industries
 - green economy

Photo: Radosław Kaźmierczak

APPLICATIONS FOR INVENTIONS AND UTILITY MODELS [2023]



SILESIA

effective use of EU funds

**EUR 5.14 billion for
the development
of the regional economy**

**support under three funds:
the European Regional
Development Fund (ERDF),
the European Social Fund
Plus (ESF+) and the Just
Transition Fund (JTF)**

**record allocation –
about 15% of funds
allocated to all regional
programmes in Poland**

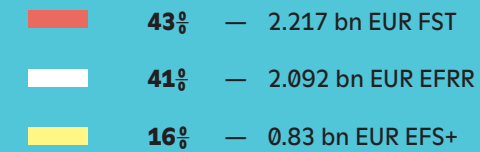
PLANETARIUM – SILESIAN SCIENCE PARK IN CHORZÓW

Photo: Radosław Kaźmierczak

the example of EU-funded
project



SILESIA [2021—2027]



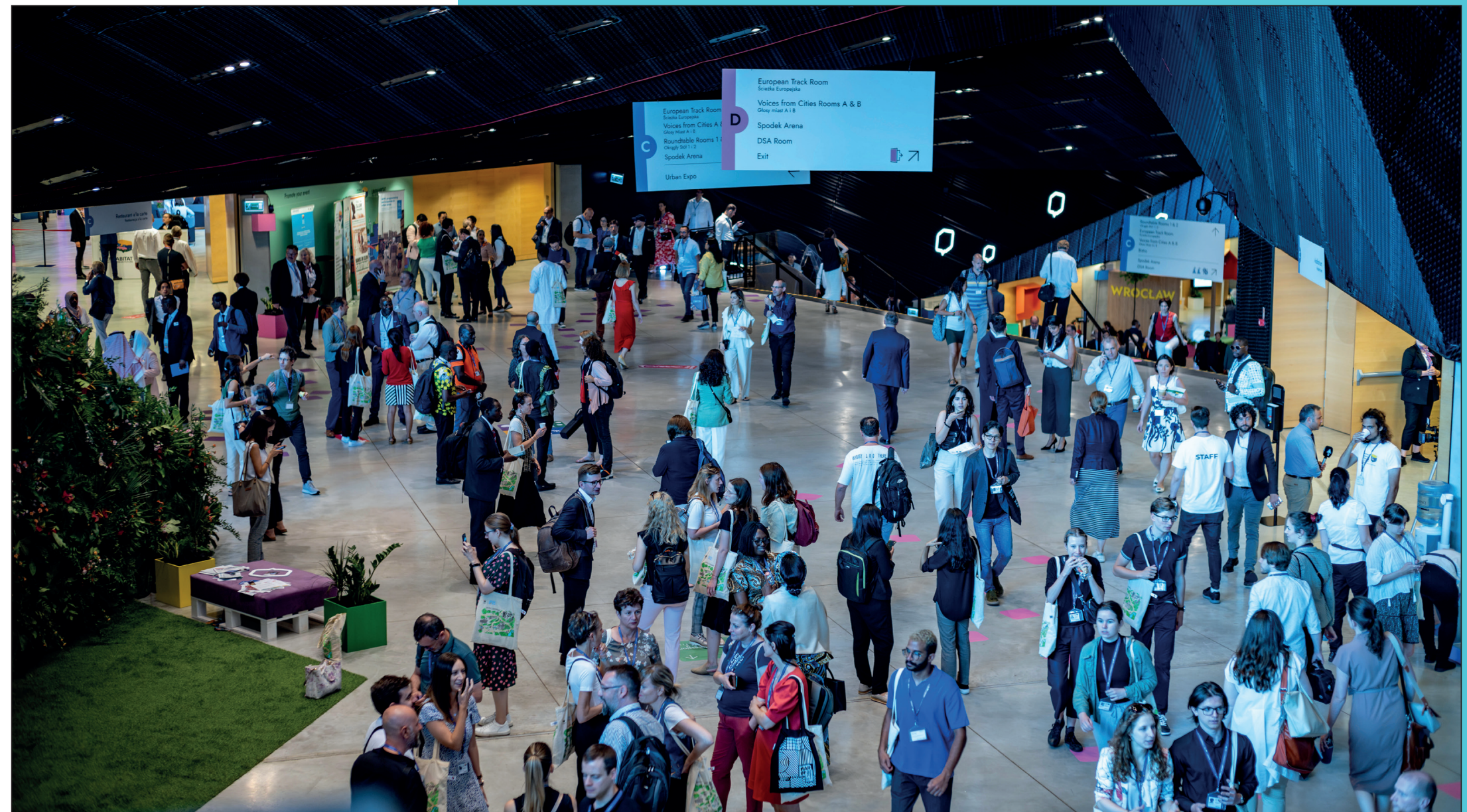
actions for entrepreneurs

INTERNATIONAL CONGRESS CENTRE IN KATOWICE

Photo: Andrzej Grygiel UM WSL

Implementation of the project “InterGlobal” – internationalization of SMEs from Silesia” co-financed by the European Regional Development Fund, under the European Funds for Silesia 2021–2027 programme, in partnership with the Upper Silesia Fund S.A.

- **Objective:** development and strengthening of internationalization processes of enterprises in the Silesia Region
- **Value of the project:** EUR 24.8 million
- **Implementation period:** 2024–2028
- **Activities carried out under the project :**
 - foreign trade fairs
 - organization/co-organization and support of domestic events of an international nature
 - foreign inbound missions
 - foreign trade observatory
 - leisure industry center
 - foreign outbound missions
 - services of foreign advisors
 - internationalisation academy
 - export workshops
 - information meetings
 - specialised consulting services
 - export vouchers
 - business networking
 - information campaigns



SILESIA

from the past to the future

the largest mining region of the European Union, in the process of transformation for almost 30 years

Territorial Just Transition Plan for the Silesian Voivodeship 2030 – an integral part of the European Funds for Silesia 2021–2027 programme

Just Transition Fund – mitigating the social, economic and environmental impacts of the transition to a climate neutral economy

- **New Technologies District – Katowice Gaming and Technology Hub**
- location on revitalised post-industrial sites
 - support through the Fair Transformation Fund
 - investment as a multi-level platform for the development of the games industry, artificial intelligence, technological and digital innovation
 - education centres, offices, co-working spaces, laboratories and modular production studios
 - creation of community and added value through collaboration between global and local companies, universities and start-ups

- **Association of the Silesian-Malopolska Hydrogen Valley**
- promoting hydrogen as the fuel of the future in transport and energy
 - supporting the development of the hydrogen economy
 - striving to build the Silesian-Malopolska hydrogen industry

KATOWICE GAMING AND TECHNOLOGY HUB

Photo: AMC Studio Andrzej M. Chóldzyński (visualisation)



SILESIA MUSEUM IN KATOWICE

Photo: Andrzej Grygiel UM WSL



SILESIA

the first metropolis & a dynamic capital

GÓRNOŚLĄSKO- ZAGŁĘBIOWSKA METROPOLIA (GZM METROPOLIS)

2.1 million inhabitants

260,000 enterprises

19 universities

41 closely cooperating
municipalities

2.5 thousand km²
of a well-connected
megacity

KATOWICE

280,000 inhabitants

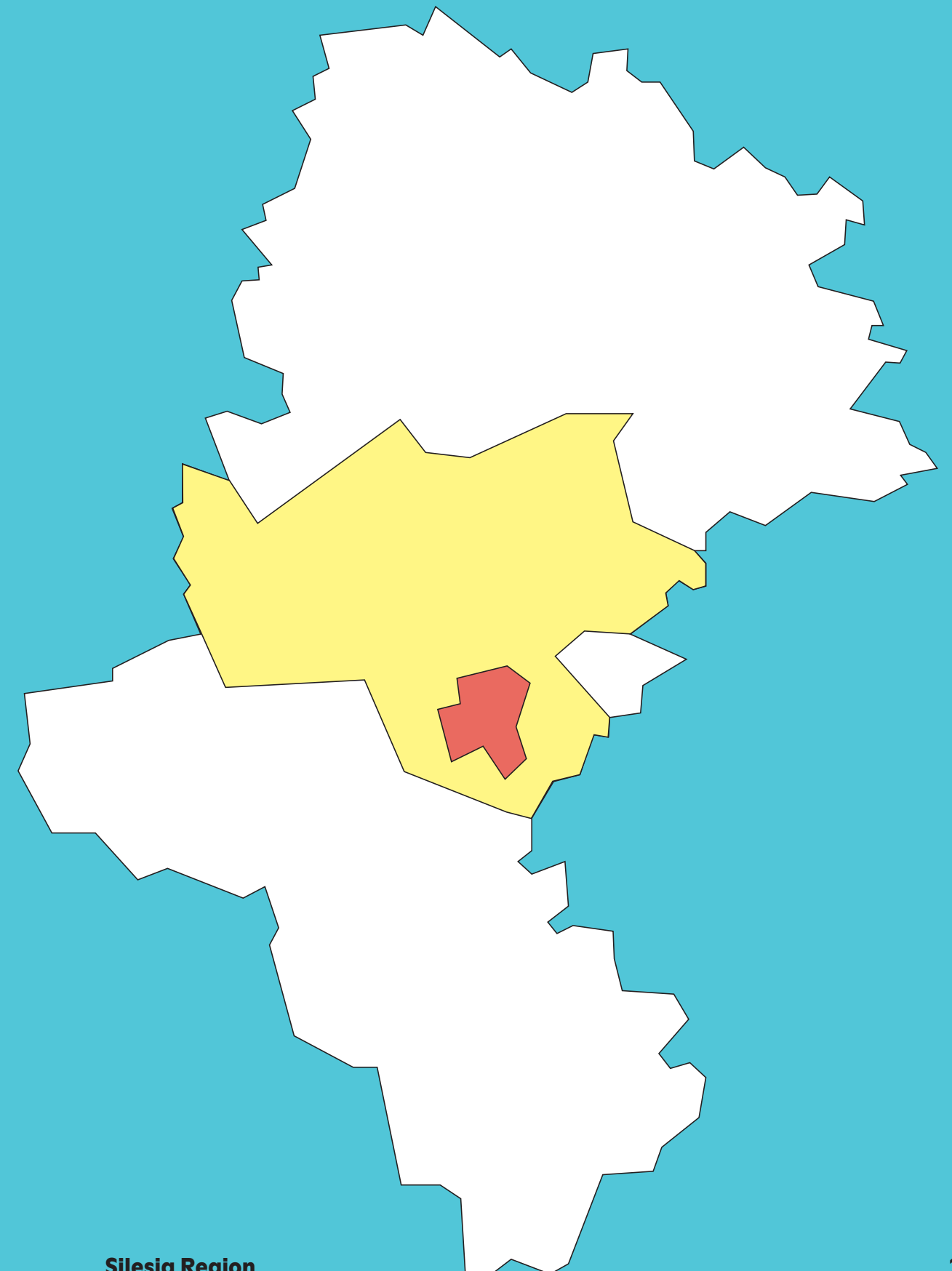
almost 60,000 enterprises

European City of Science 2024

100 business service centers
from 18 countries

7th place in the fDi Intelligence
ranking of the Financial Times
Group entitled European Cities
and Regions of the Future 2024
in the FDI strategy category

 The Silesia Region  Metropolis  Katowice



Silesia Region

SILESIA

attractive office market

KATOWICE

5th largest office market in Poland

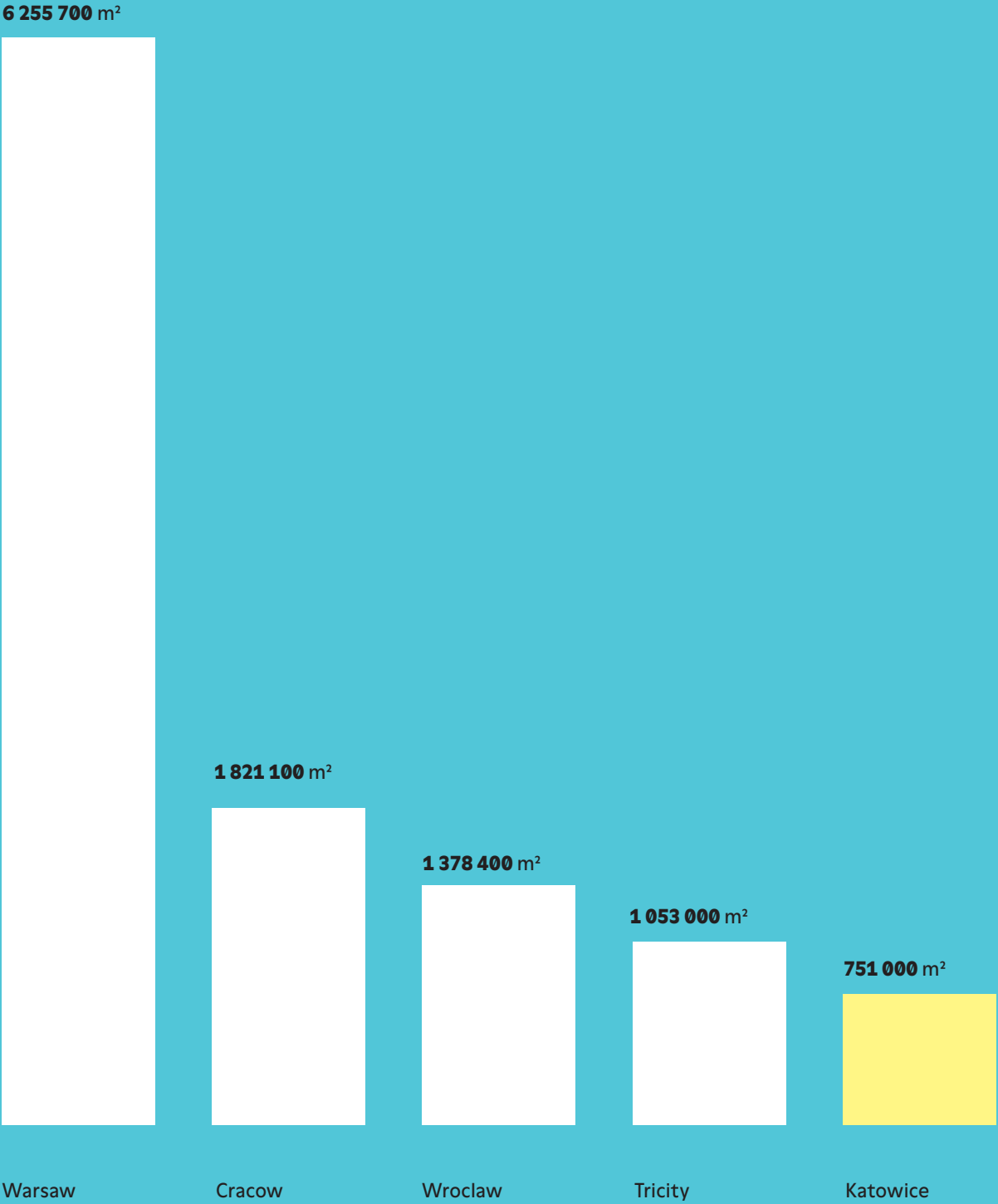
assets at the level of 751 thousand m²

area under construction – 59 thousand m²

Photo: Radosław Kaźmierczak



THE FIVE LARGEST OFFICE SPACE MARKETS IN POLAND



attractive warehouse market

2nd place in Poland
in terms of the size
of warehouse space

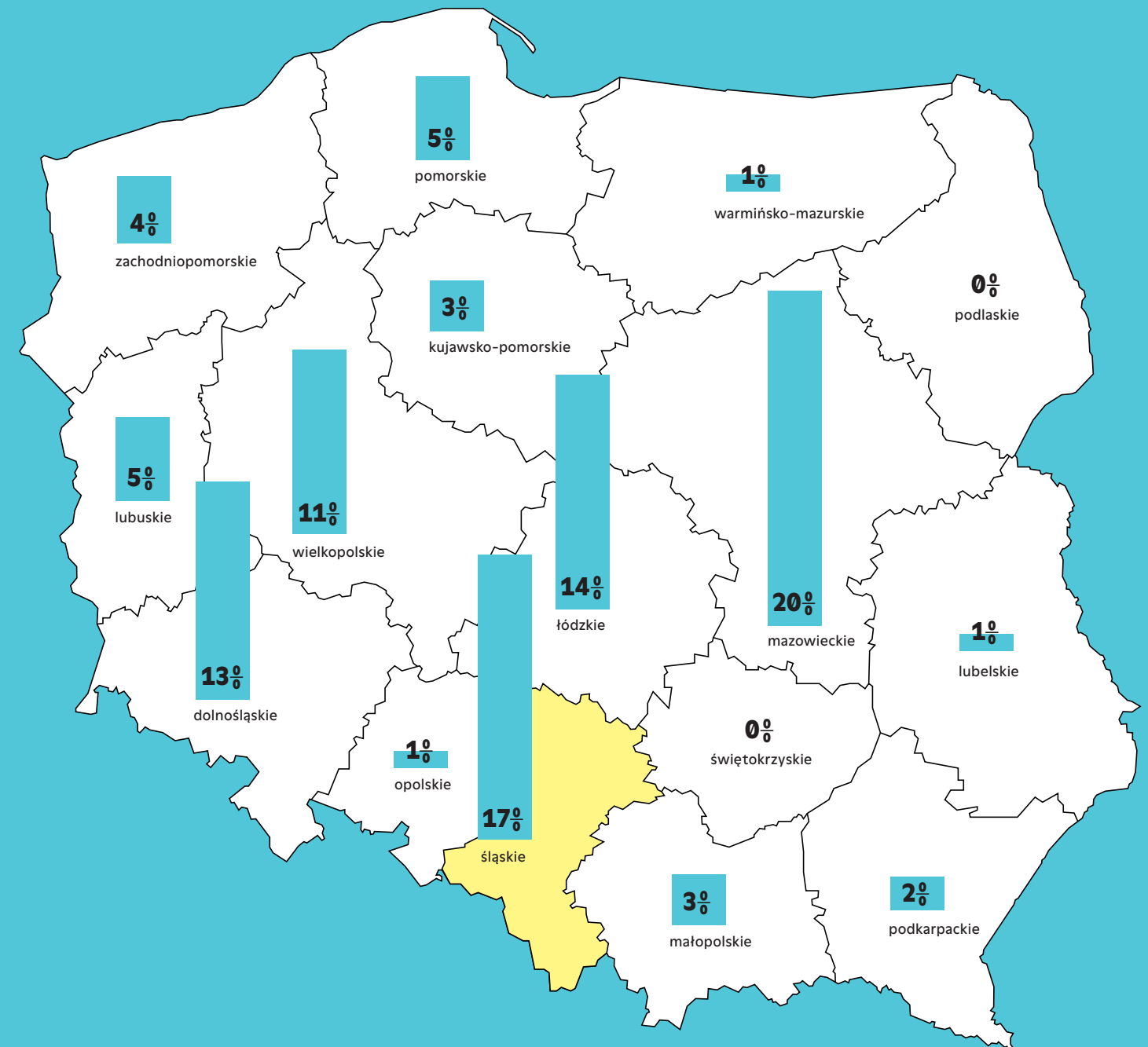
17% of the total
warehouse space
available in Poland

resources at the level
of 5.47 million m²

Photo: Radosław Kaźmierczak



WAREHOUSE SPACE MARKET IN POLAND [2023]



center of modern business services

Katowice and the Górnośląsko-Zagłębiowska Metropolia (GZM Metropolis) – one of the 5 key centres for modern business service centres in Poland

strong position of the BSC industry affecting the local labour market

140 – number of business service centres in the Górnośląsko-Zagłębiowska Metropolia (GZM Metropolis)

33 400 people – employment

19 – number of centres employing at least 500 people

Photo: Radosław Kaźmierczak



STRUCTURE OF EMPLOYMENT BY TYPE OF CENTRE



good place to invest

consistent actions of the regional authorities for the construction and development of a favourable investment climate in the region	modern office space	attractive location
highly qualified staff	modern office space	wide cultural offer
numerous tourist attractions	a wide range of leisure activities	attractive warehouse market

- Ranking by fDI Intelligence from the Financial Times Group entitled European Cities and Regions of the Future 2023
- 4th place in the cost-effectiveness category
 - 7-th place in the FDI strategy category
 - 9th place in the business friendliness category

- Ranking by fDI Intelligence from the Financial Times Group entitled European Cities and Regions of the Future 2024
- 3rd place in the cost-effectiveness category
 - 9th place in the FDI strategy category

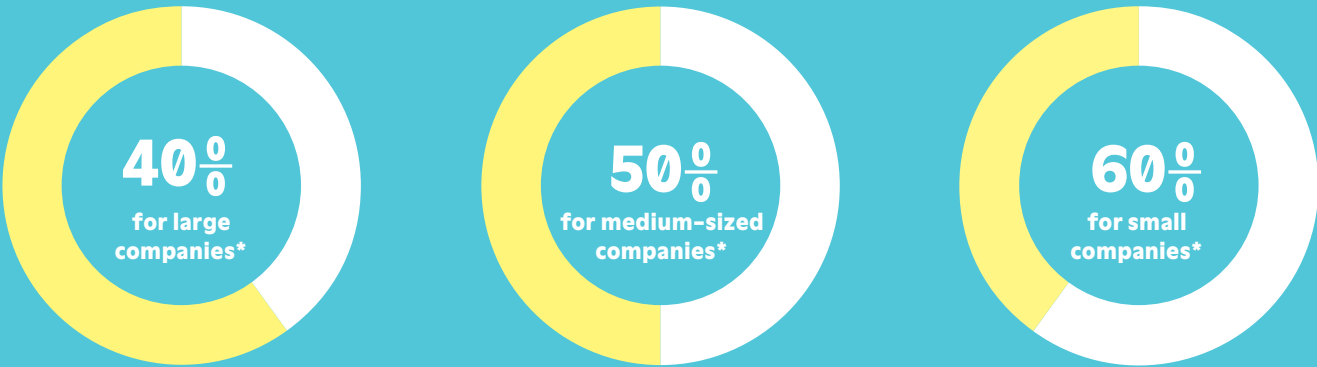
Photo: Radosław Kaźmierczak



one of the best special economic zones

KATOWICE SPECIAL ECONOMIC ZONE

one of the best economic zones in the world in 2015–2023	600 companies	100 000 jobs
the total value of investments almost PLN 48 billion	the best industrial zone in Europe and the Leader of Sustainable Development according to the Financial Times ranking – fDi Global Free Zones of the Year 2024	coverage – the Silesia Region and part of the Opole Region



*does not apply to the Częstochowa subregion

SILESIA

business environment institutions

RYBNIK CITY CENTRE

Photo: M. Koczy UM Rybnik



network of business environment institutions – chambers of commerce, industry and trade, craft guilds, business support centres, advice centres, business information centres and business associations

impact on the growth of competitiveness and development of the SME sector

industrial, scientific and technological parks – support for the development of innovation of enterprises in the region and technology transfer



comprehensive education

THE KAROL
SZYMANOWSKI
ACADEMY OF MUSIC
IN KATOWICE

Photo: Andrzej Grygiel UM WSL



5th place in Poland
in terms of the
number of students
(over 107.000)

31 home universities,
18 branches of
universities from
outside the region

Silesian University
of Technology among
10 Polish universities
with the status of
a research university



SILESIA

national key clusters

MEDSILESIA CLUSTER – THE SILESIAN NETWORK OF MEDICAL DEVICES

medical robotics, surgical and orthopaedic tools, diagnostic devices, rehabilitation, medical equipment and telemedicine

SILESIAN NANO CLUSTER

nanotechnology, advanced materials, material engineer, incremental manufacturing

SILESIAN AVIATION CLUSTER

gliders, light and ultralight aircraft, unmanned aerial vehicles, aero-engine modules and composite structures

SILESIA AUTOMOTIVE & ADVANCED MANUFACTURING

automotive and new technologies

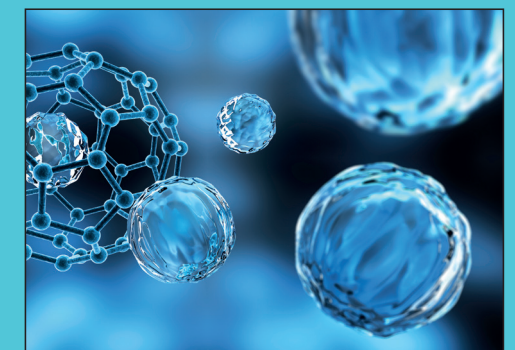
Silesia Automotive & Advanced Manufacturing



MedSilesia Cluster – the Silesian Network of Medical Devices



Silesian Aviation Cluster



Silesian Nano Cluster



international cooperation



PARTNER REGIONS

OTHER FORMS OF COOPERATION:

Regional Weimar Triangle
Regional Cross-Border Triangle



Hauts-de-France
France



Donetsk Oblast
Ukraine



Land North Rhine-Westphalia
Germany



Adjara Autonomous Republic
Georgia



Borsod-Abaúj-Zemplén
Hungary



Liaoning Province
China



Lviv Oblast
Ukraine



State of Nevada
USA



Moravian-Silesian Region
Czech Republic



Zhytomyr Oblast
Ukraine



Chernivtsi Oblast
Ukraine



Parana State
Brazil



Wales Region
United Kingdom



Gifu Prefecture
Japan



Žilina Self-governing Region
Slovakia



Abu Dhabi Emirate
United Arab Emirates



Autonomous Community of Asturias
Spain



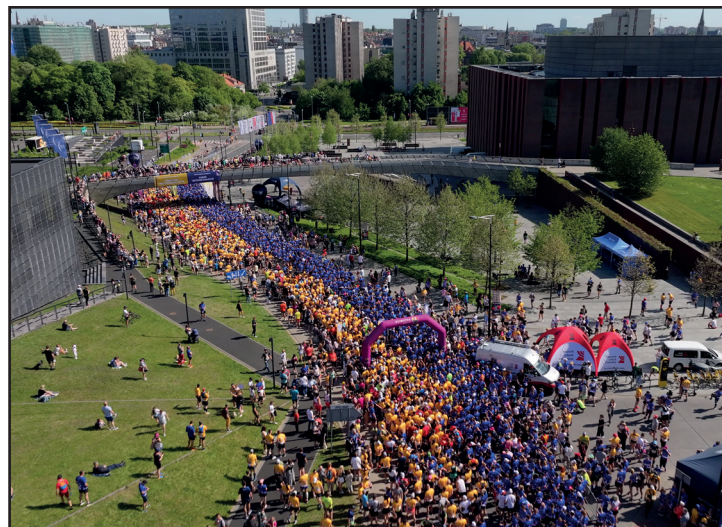
State of West Bengal
India

region of great events

attractive conditions
for business tourism

a high level of tourist
development

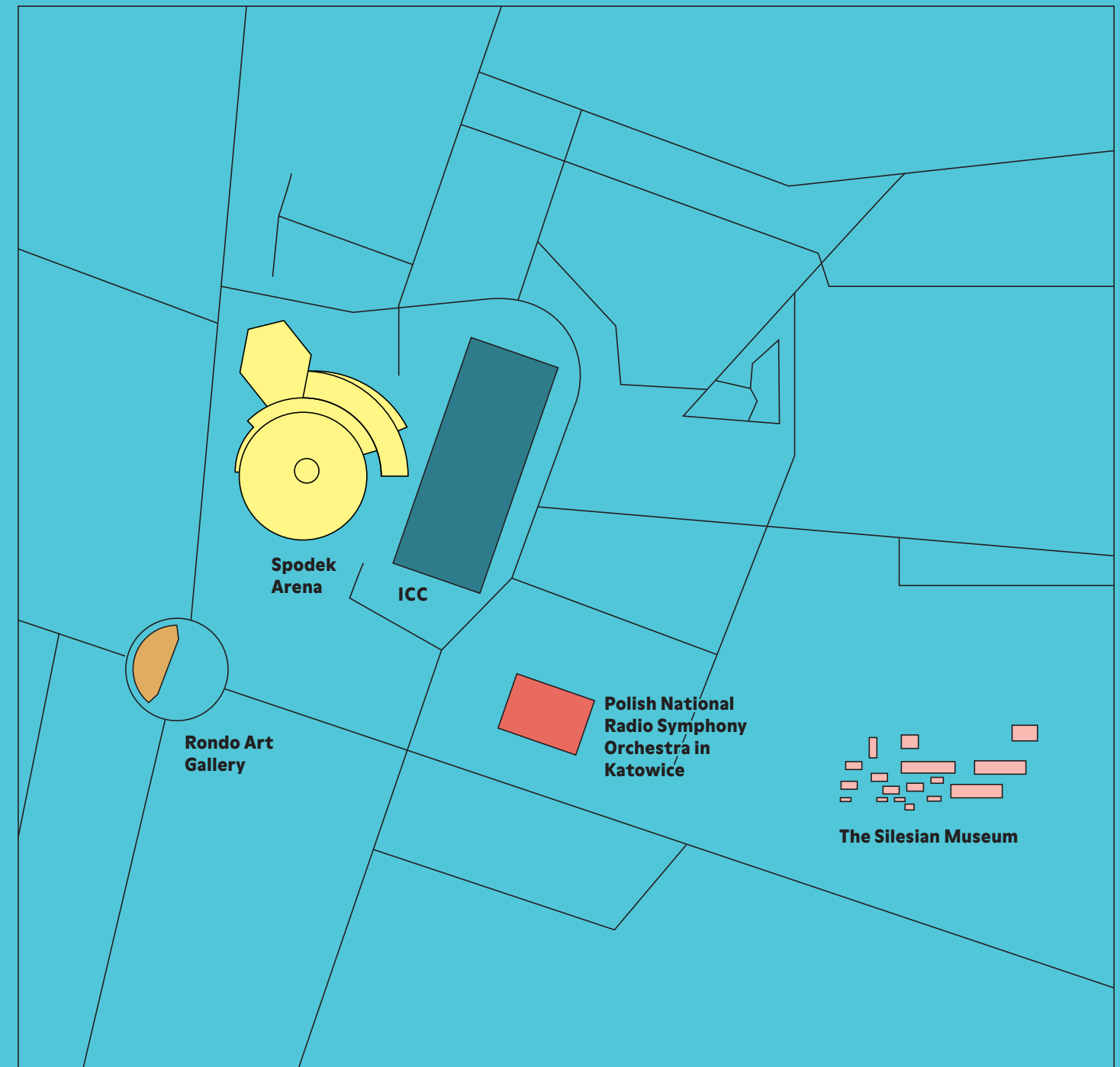
an average of over
6 million tourists
per year



**CULTURE ZONE IN KATOWICE,
SILESIA MARATHON**

Photo: Silesia Marathon

- **Finals of the international e-sports tournament Intel Extreme Masters (IEM):** 65,000 visitors and 710,000 viewers online
- **European Economic Congress**
- **European Congress of Small and Medium-sized Enterprises**
- **International Congress Centre in Katowice ICC**
- **PRECOP conference**
- **Design Days, Energy Days**
- **Expo Katowice International Trade Fair**
- **Industry 4.0 Conference**
- **Meeting Industry Silesia Convention Bureau:** increasing the value of the region's brand as an attractive venue for business meetings, conferences, fairs and conventions



SILESIA

diverse tourist attractions

green areas –
32% of the region's
area

St. Nicholas Rotunda in
Cieszyn – featured on
the 20 zloty note

Silesian Park – twice
the size of Central Park
in New York

„Elka” cableway,
Silesian Park – the lon-
gest lowland cableway
in Europe

Silesian Planetarium –
the oldest and largest
planetarium in Poland

Radio station Gliwice
(height 111 m) – the
tallest wooden struc-
ture in Europe

Guido Mine in Zabrze
– the largest post-in-
dustrial tourist complex
in Europe

the deepest venue
for small meetings
in Europe – Guido Mine,
320 m underground

the largest lace
in the world entered
in the Guinness Book
of World Records –
Koniaków Lace Center

one of the most
acoustically perfect
concert halls in Europe
– the Polish National
Radio Symphony
Orchestra in Katowice

Katowice – one of
the greenest cities
in Poland

the tripoint between
Poland, the Czech
Republic and Slovakia



①



① **1. OGRODZIENIEC CASTLE**

Photo: Andrzej Grygiel UM WSL

② **LAKE POGORIA III**

Photo: Radosław Kaźmierczak

③ **“ELKA” CABLEWAY
IN SILESIA PARK**

Photo: Piotr Cyganik

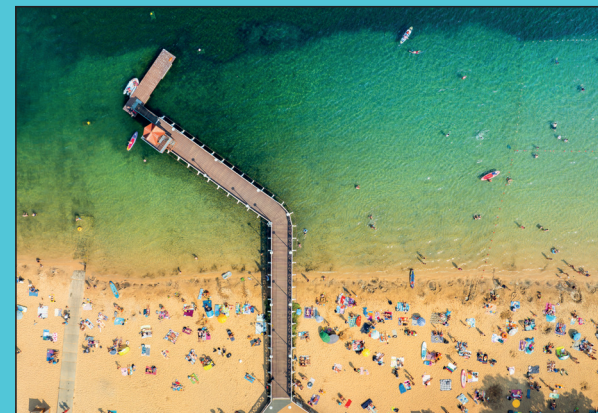
④ **GUIDO MINE IN ZABRZE**

Photo: Coal Mining Museum in Zabrze

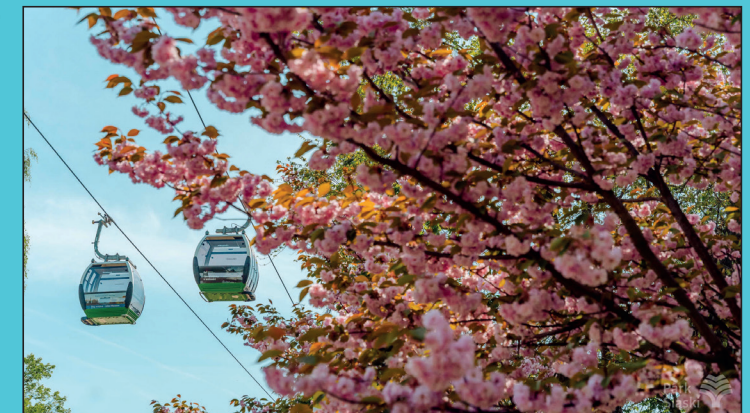
⑤ **THE BESKID MOUNTAINS**

Photo: Marshal Office of the Silesian
Voivodeship

②



③



④



⑤



friendly administration

**BUILDING OF THE
MARSHAL'S OFFICE OF
THE SILESIA VOIVODESHIP
IN KATOWICE**

Photo: Radosław Kaźmierczak



support for Polish
and foreign investors

support for investors
in contacts with local
authorities, institutions
and companies from
the region

increasing the
competence
of local government
administration staff
in the field of building
the investment
potential of the region

conducting and
expanding the database
of investment offers

promoting local
investment offers

participating
in investment and
business events

activities promoting
the region as a good
place to invest

support for regional
enterprises in their
expansion into foreign
markets

post-investment care

References

- Analysis Centre of the Chamber of Tax Administration, 2022.
- Business mines. Upper Silesia warehouse and manufacturing market, publication by Cushman & Wakefield., 2024.
- Economic Development Policy of the Silesian Voivodeship 2030.
- ABSL Report: Modern Business Services Sector in Poland 2024.
- Statistical Yearbook of Industry 2023.
- Patent Office of the Republic of Poland, Annual Report 2023
- Statistical Office in Katowice, Entities of the national economy in the REGON register in the Silesian Voivodeship. Status as at the end of 2023
- Statistical Office in Katowice, Silesian Voivodeship in numbers in 2023.
- Silesian Voivodeship, Report on the state of the voivodeship for 2023.
- www.infogzm.metropoliagzm.pl

→

Marshal Office of the Silesian Voivodeship
Department of Promotion, Economy and Sport
Ligonia 46, 40-037 Katowice
+48 32 77 44 503
ps@slaskie.pl
www.slaskie.pl

→

Silesian Investor and Exporter Assistance Center
coie@slaskie.pl
www.invest-in-silesia.pl

→

Preparation
Silesian Investor and Exporter Assistance Center

→

Graphic design
Marta Gawin
www.martagawin.com

BUSINESS

inSilesia



invest-in-silesia.pl



Investment offers